



**INTERNATIONAL CONFERENCE ON  
TNCs & CANADA-CHINA FDI: CHALLENGES &  
OPPORTUNITIES 跨国公司与加中投资国际会议  
Ottawa, Canada, August 2-3, 2007**

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**INTERNATIONAL CONFERENCE**

**TRANSNATIONAL CORPORATIONS (TNCs) AND CANADA-CHINA FOREIGN DIRECT  
INVESTMENT (FDI): CHALLENGES AND OPPORTUNITIES**

**August 2-3, 2007 (Thursday - Friday)**

Courtyard by Marriott  
350 Dalhousie St., Ottawa, Canada

**INTRODUCTION**

The conference will address issues pertaining to Canada-China's increasingly important role in both global inward and outward FDI. It includes three sessions: a) Globalization and Development Strategies; b) Canada-China FDI: Capital Flows; and c) Technology Transfer and Innovation. In this context, the primary focus of the conference is on two-way investment opportunities and challenges facing China and Canada, with an emphasis on cross-cutting business, policy and development issues.

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**THURSDAY, AUGUST 2**

**8:30 a.m.** Registration and refreshments

**9:15 a.m.** Words of welcome from **Professor Manfred Bienefeld**, Carleton University  
Opening Remarks by **Dr. Karl Sauvant**, Executive Director of the Columbia Program on International Investment, Former Director of the Division of Investment, Technology and Enterprises, UNCTAD  
**Subject:** *Global trends in FDI and the issue of a growing backlash – putting the Canada-China FDI relationship in context.*

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**9:40 a.m. -12:00 p.m. Morning Session: Globalization and Development Strategies**

**Chair:** Dr. Karl Sauvant

**9:40 a.m. -10:45 a.m. Presentations by Guest Speakers**

- **Mr. Brian Emmett**, Former Vice President, Canadian International Development Agency and Assistant Deputy Minister, Natural Resources Canada  
**Subject:** *Canada and China: Embracing Sustainable Development*
- **Dr. Manfred Bienefeld**, **Subject:** *China Rising: Challenges and Opportunities*
- **Dr. Dianchun Jiang**, Deputy Director, Institute of International Economics, Nankai University, China  
**Subject:** *The Growth of TFP in Chinese Domestic Industries: Spillover of FDI or Institutional Effects?*
- **Dr. Val Samonis**, Certified Professional Consultant, **Subject:** *The Virtual Interactive Think Tank for FDI in China: Engineering Knowledge for Action in Modern Development*

**10:45 a.m. – 11:00 a.m. Coffee/tea break**



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**11:00 a.m.-12:00 p.m. Discussion Facilitator:** Dr. Jean Kunz, Policy Research Initiatives Canada

**Potential Discussants**

- **Gary Sawchuk**, Policy Research Initiative Canada
- **Charles Berube**, Industry Canada
- **Katarina Radonjic**, University of Ottawa

**Note:** This session aims to interpret the nature of China's economic 'miracle' and its increasing integration with the global economy. While a gradual approach to economic reform has allowed for rapid economic growth, there are internal and external challenges facing the Chinese government. An accurate interpretation of China's economic growth is critical as it takes on a larger role in the global economy.

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**12:00 p.m. - 1:30 p.m. Lunch**

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**1:30 p.m. - 4:30 p.m. Afternoon Session: FDI and Canada-China Capital Flows**

**Chair:** Dr. Someshwar Rao, Industry Canada

**1:30 p.m. - 3:00 p.m. Presentations by Guest Speakers**

- **Dr. Hafiz Mirza**, Chief, Investment Analysis, UNCTAD  
**Subject:** *Asian Harbingers: China and the Rise of TNCs from the South*
- **Dr. Christopher Wilkie**, Director, Policy Development and Integration, DFAIT  
**Subject:** *Recent Trends in Canada-China Investment*
- **Dr. Guoming Xian**, Director, Centre for Multinational Studies, Nankai University, China  
**Subject:** *China's FDI Outflows: Current Situation and Perspectives*
- **Dr. Dongyan Blachford**, Associate Dean, Faculty of Graduate Studies, University of Regina, Canada  
**Subject:** *FDI and Economic Development in China's Minority Areas*

**3:00 p.m. - 3:30 p.m. Coffee/tea break**

**3:30 p.m. - 5:00 p.m. Discussion Facilitator:** Dr. Bernard Wolf, York University

**Potential Discussants:**

- **Jonathan Defoy & Bruno Goulet** Envision SBS
- **Connie Carter**, Royal Roads University

**Note:** This session examines how more than a quarter century of rapid growth has made China an increasing source of outward FDI for regional economies and beyond. With signs of a gradual loosening of restrictions on outgoing capital flows and with government officials encouraging investment abroad, China is clearly seeking greater access to foreign markets and raw materials.

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**5:00 p.m. - 6:00 p.m. Dinner**

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**FRIDAY, AUGUST 3**

**8:30 a.m.** Registration and refreshments

**9:00 a.m.** Words of welcome from **Dr. Guoming Xian**, Nankai University

Opening Remarks by **Dr. Yanzhong Zhang**, Member of the Chinese Academy of Engineering  
**Subject:** *Globalization of R&D: A New Trend of Economic Globalization*

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**9:30 a.m. - 12:00 p.m. Morning Session: Technology Transfer and Innovation**

**Chair:** Dr. Guoming Xian

**9:30 a.m. - 10:45 a.m. Presentations by Guest Speakers**

- **Dr. Johanne Boisvert**, Director, International Scientific Cooperation, Agriculture Canada  
**Subject:** *China-Canada S&T cooperation in agriculture and agri-food: Challenges & Opportunities*
- **Dr. Jinfeng Zhao**, Director, Dept. of International Economics and Trade, Northwest University, China  
**Subject:** *TNC's Technology and China's Economic Development with a Context of Globalization*
- **Dr. Michael Darch**, Executive Director, Ottawa Centre for Research and Innovation  
**Subject:** *The Case for Canada in the Knowledge-Based Economy*
- **Dr. Dai Jinping**, Director, Institute of International Economics, Nankai University, China  
**Subject:** *Cross-border Merger & Acquisition, Industrial Concentration and Development in China*

**10:45 a.m. - 11:00 a.m. Coffee/tea break**

**11:00 a.m. - 12:00 a.m. Discussion Facilitator: Susan Johnston, Industry Canada**

**Potential Discussants**

- **Robert Lai & Song Wang**, Alberta Advanced Education and Technology
- **Joe Zhou**, Agriculture and Agri-Food Canada
- **Val Samonis**, The Virtual Office of Val Samonis

**Note:** This session focuses on China's evolving comparative advantage. China has adopted a strategy of national technology standard building to strategically leverage its own firms in negotiations over royalty payments and issues of technology transfer. By examining the state of ongoing reforms in science and technology assets and synergies, firms are better able to utilize R & D resources to increase technological and innovative capabilities.

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**12:00 a.m. - 12:30 p.m.: Closing Remarks by Dr. Guoming Xian & Dr. Karl Sauvant**

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**12:30 p.m. Conference closed**