



INTERNATIONAL CONFERENCE ON TNCs & CANADA-CHINA FDI: CHALLENGES & OPPORTUNITIES 跨国公司与加中投资国际会议 Ottawa, Canada, August 2-3, 2007

PROFILES OF CHAIRS AND SPEAKERS

SESSION I



Dr. Karl Sauvant, Executive Director of the Columbia Program on International Investment, Columbia University, New York, USA

Research scholar and lecturer of law at Columbia Law School; Special Advisor to the UN Millennium Project; Co-Director of the Millennium Cities Initiative; Chatham House Foundation Fellow; Senior Advisor to the China Council for Investment Promotion, and Member of the International Advisory Council; Guest lecturer at the International Center for Corporate Accountability, Baruch College, CUNY, and Nankai University, China.



Dr. Manfred A. Bienefeld, Professor, School of Public Policy and Administration, and Coordinator of the MPA Program, Carleton University, Ottawa, Canada

Professor Bienefeld was formerly a long-time member of the Institute of Development Studies at Sussex University, U.K. He teaches and carries out research on development policy and history, wages and employment, commodity and capital markets, human capital, and technology and industrialization in Africa, Canada, East Asia and the Pacific. His interests are in debt crisis, protectionism, industrial policy, planning, privatization, and the "Newly Industrializing Countries."



Mr. Brian Emmett, Former Vice President, Policy, Canadian International Development Agency, and Assistant Deputy Minister, Natural Resources Canada

Brian Emmett was Canada's first Commissioner of the Environment and Sustainable Development. He held this position from June 1996 to January 2000. He was also Vice-President of Policy, at the Canadian International Development Agency. Brian Emmett has worked on environment and sustainable development issues for most of his career. Prior to assuming his post with the Office of the Auditor General of Canada, Brian Emmett was the Managing Director for the Propane Gas Association of Canada in Calgary, Alberta. In 1973, he joined Environment Canada's Office as Science Advisor. Six years later, he left to join the Department of Energy, Mines and Resources (now Natural Resources Canada, NRCan). From 1979 to 1989, he worked on numerous energy policy matters, including oil, gas, electricity, alternative energy technologies and the natural environment. In 1989, he rejoined Environment Canada as Director General of Policy. Two years later he was promoted to Assistant Deputy Minister, Policy and Communications, at Natural Resources Canada.



Professor Dianchun Jiang, Deputy Director of the Institute of International Economics, Nankai University, China

Professor Jiang has a Master of Mathematics and a PhD in Economics, and was a Post-Doctoral Fellow at Kyoto University in Japan from 1998 to 2000. He has research interests in financial markets and contract theory under asymmetric information and the pricing of assets and derivatives. His published work includes *Modern Theory of Finance*, Shanghai People's Press, 2001, and *Advanced Microeconomics*, Economics & Management Press, 2000.



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Dr. Val Samonis, Certified Professional Consultant, The Web Professor of Global Management(SM)

Educated internationally, Dr. Val Samonis, has worked with top business, technology, and policy leaders in many countries, e.g. Nobel Laureates in Economics and Finance (Tobin, Arrow, Solow, Leontieff, Klein) as part of The Stanford Economic Transition Group; Polish Deputy Prime Minister L. Balcerowicz, Czech Deputy Prime Minister P. Mertlik; other top experts globally; lectured internationally on trade, investment (esp. FDI), corporate governance and enterprise restructuring, competitiveness, and ICT issues in the global economy; and has been extensively published.

SESSION II



Dr. Someshwar Rao, Director, Strategic Investment Analysis, Industry Canada

Dr. Rao is responsible for research and analysis related to domestic and foreign investment, trade, corporate governance and productivity in Canadian industries. Prior to joining Industry Canada, he was with the Economic Council of Canada, where he played a key role in the preparation of major reports on Canada's competitiveness and the Canada-U.S. Free Trade Agreement; Dr. Rao also served as the Acting Director of the CANDIDE model group that was responsible for the development of a disaggregated model of Canadian industry and policy-making. He has published extensively on micro and macroeconomic issues.



Dr. Hafiz Mirza, Chief, Investment Analysis, UNCTAD

Hafiz is the only person in the world to have missed the fall of the Berlin Wall. This is mostly because he was moping at the Hotel El Presidente in Montevideo, having been ignominiously thrown out of Argentina - but at least he saw Uruguay in the company of a band of itinerant, rowdy Chileans. Sensibly, he has not allowed this embarrassment to restrain his ongoing research and teaching in the field of international business. In addition to his research and teaching, he has conducted advisory and consultancy work for organisations including the European Commission, the United Nations Conference on Trade and Development (UNCTAD), UK Trade & Invest, the United Nations Economic Commission for Africa (UNECA), the UN Staff Training College, the Japan Bank for International Co-operation (JBIC), the BBC, the Osaka Prefectural Government, the Asian Development Bank and the ASEAN Secretariat. He is currently senior adviser to the task force on the collection and reporting of statistics in ASEAN, a body whose membership includes the ASEAN Secretariat and senior officials from all ten ASEAN member countries.



Dr. Christopher Wilkie, Director, Policy Development and Integration, DFAIT

Dr. Wilkie is Director, Policy Development and Integration (CSP), at Foreign Affairs and International Trade Canada in Ottawa. In addition to his current responsibilities for Canadian commerce policy, he has represented Canada in a number of fora on international investment and other issues, including as Chief Negotiator for Canada in the FIPA negotiations with China from 2004-2005. Dr. Wilkie has published widely on a number of international trade related issues, including investment services, and global governance, and has also worked as Principal Administrator at the OECD. He has a B.A. from Queen's University, an M.Sc.(Econ.) from the LSE, and a D.Phil. from the University of Oxford.



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Dr. Guoming Xian, Dean and Professor of Economics, Nankai University, China

Dr. Xian, the renowned economist, is a well-known Chinese expert on transnational corporations (TNCs) and overseas investment policy study. In his 30 years of research, Professor Xian has published papers that have contributed to worldwide academic development in his areas of expertise. Key theories put forward by Xian, including “the three generations of overseas investment policy”, “the linkage theory”, and “international investment regulation”, have not only influenced the creation and amendment of China’s overseas investment policy, but also inspire young researchers in the field of TNCs. Some of Xian’s theories involve the experimental application of general economic theories in China.



**Dr. Dongyan Blachford, Associate Dean of the Faculty of Graduate Studies and Research,
University of Regina, Canada**

Dongyan Blachford is Associate Dean (International and Interdisciplinary) in the Faculty of Graduate Studies and Research and Associate Professor of Chinese Studies. Before coming to her current position, she was Associate Dean (International) in the Faculty of Arts. For over 20 years, she has been involved in a number of China related initiatives such as connecting Executive MBA and MBA students, local and provincial governments, and local businesses with their counterparts in China. In research, she specializes in China’s minorities’ social and economic situation and educational policy development.

SESSION III



**Dr. Yanzhong Zhang, General Manager, China Aviation Industry Corporation II, Member of
the Chinese Academy of Engineering**

Dr. Yanzhong Zhang, born in Shannxi Province, P. R. China, is the General Manager and Secretary of the Party Committee of the China Aviation Industry Corporation II. Dr. Zhang has a lengthy affiliation with aviation organizations. After returning to China upon receiving his doctorate degree in Britain, Zhang served as the Director of the Science and Technology Bureau in the Ministry of Aviation Industry and later as the General Engineer of the Ministry. His other management positions include working as the Deputy General Manager and a Party Committee Member at the China Aviation Industry Corporation. During this time, Zhang was also the President of the China Aviation Research Institute.

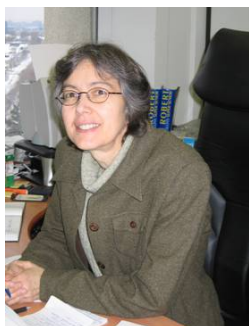


**Dr. Jingfeng Zhao, Director of World Economy & Trade Department, Northwest University,
China.**

Dr. Jingfeng Zhao is currently doing a research project on world economy at Carleton University in Canada. Dr. Zhao graduated from Renmin University, Beijing, China and worked at Guangdong Business University, Guangzhou, China. Dr. Zhao’s research focuses on “Globalization and China’s Economic Development”. He has published a series of papers in the field that has proved very useful for the Chinese government’s policy making.



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Dr. Johanne Boisvert, Director, International Science Cooperation, Agriculture and Agri-Food Canada, Ottawa, Canada

Dr Boisvert is responsible of promoting Agriculture and Agri-Food Canada's (AAFC) scientific expertise and programs outside Canada and to increase scientific cooperation among key public organizations of the world. She is implementing the AAFC International Science Cooperation Strategy and she represents AAFC on various international, national and interdepartmental committees and working groups related to international science issues. Before working in her current position, she was a research scientist leading a study on using remote sensing to improve the management of soil-air-water-crop resources.



Mr. Michael Darch, Executive Director, Ottawa Global Marketing, Canada

Michael is a strong advocate of focused, cluster-based economic development. He has been the driving force behind the economic partnerships formed between Ottawa and several U.S. cities and is now building Asian, European and Latin American partnerships. He has rebuilt the marketing of Ottawa around its successful technology clusters, skilled workforce, research strength, ability to attract capital and business support infrastructure. Michael has over 30 years of experience in the private sector. He was the president of Viva Interactive Learning Inc, a company producing computer-based health and safety educational products. Michael was also the president of REDO, an organization formed to assist Ottawa's economy in adjusting to the federal government downsizing announced in 1995. Prior to that appointment, he was the founder and president of Lansdowne Technologies Inc. for 20 years. Michael is a Senior Research Fellow at the Program of Research on Innovation Management and Economy (PRIME) in the School of Management at the University of Ottawa.



Professor Jinping Dai, Director of the Institute of International Economics of Nankai University, Vice Director, Centre of Multinationals' Studies of Nankai University, China

Professor Dai obtained a Ph. D of Economics and was Post- Doctoral Fellow at Greenwich University in the UK. She was a visiting scholar at Columbia University in the Economics Department. Her research interests include international finance, in particular, exchange rate risks.